PLEASE JOIN US FOR A HOLIDAY CELEBRATION OF GRATITUDE & GIVING!

A LIVE VIRTUAL EVENT

FROM HOSTS
SAM & ASHAN LESLIE

SAT. DECEMBER 5, 2020

**Facebook LIVE**

In Support of

The Laurel Foundation
"celebrating 27 years

Benefiting Children Affected by HIV/AIDS and Transgender/Gender Diverse Youth

# The Leslies'

## 32nd Annual Virtual Toy Drive & Fundraiser

# **With Gratitude** FROM SAM, ASHAN & THE KIDS!

**For 32 years**, the Leslies' have hosted their annual toy drive and fundraiser, supporting local children's charities. For the ninth year in a row, this event will benefit **The Laurel Foundation**, whose mission is to empower children, youth and families affected by HIV/AIDS and transgender/gender diverse youth.

We are thankful for you, our friends, family, colleagues and neighbors and this year from a distance we have learned that we need each other, and that the connections we have with one another have only been strengthened in this time of uncertainty.

**Join Sam and Ashan** for Holiday Carols featuring the Trans Choir Los Angeles, Raffle Prizes, Silent Auction and more, at a Facebook Live virtual event! Let's keep the tradition going!

## DECEMBER 5, 2020 6:00 – 7:00 pm

## FACEBOOK LIVE

**Facebook.com/TheLaurelFdn**

**Suggested donation $250.00**

**ToyDrive2020/Givesmart.com**

**Please consider DONATING A TOY through our AMAZONSMILE.COM Wish List**

The Laurel Foundation celebrating 27 years

For more information visit:
Laurel-Foundation.org/VirtualToyDrive
ToyDrive2020.givesmart.com

# ABOUT THE LAUREL FOUNDATION

The Laurel Foundation (a 501(c)(3) organization founded in 1992) is designed to meet the unique social and emotional needs of vulnerable at-risk children and youth, who are affected by HIV/AIDS, or are transgender/gender diverse.

Our programs empower youth to embrace who they are, building their self-esteem, and self-worth, opening the door to just be themselves. Our programs identify the tools needed to succeed and enrich their lives so they can become independent, self-sufficient, productive citizens of society.

# PROGRAMS FOR CHILDREN & FAMILIES

## CAMP LAUREL PROGRAMS

The Laurel Foundation serves two very distinct youth populations, HIV+ and transgender/gender diverse youth. Both populations suffer from discrimination. In many ways these populations have similar adversities they face in life. Through The Laurel Foundation's unique camp programs, youth break free from their emotional and physical barriers and embrace and celebrate their uniqueness.

Today, all programs are virtual, with plans for opening physical camps in the summer of 2021. All Camp Laurel programs caters to the unique mental and physical health of the youth. With all campers sharing the common bond of HIV/AIDS, or gender non-conformity, participants enter a safe nourishing environment both physically and emotionally, which eliminates the stigma and isolation. With this barrier lifted, they are empowered to test their perceived physical and emotional limitations through educational, sports and wilderness camp activities (swimming, canoeing, kayaking, rock climbing, art, high/low ropes etc.).

## VIRTUAL DAY EVENTS

Ongoing virtual mental health and social support programs include collaborations with other HIV/AIDS and transgender service providers, as well as year-round day camps, support programs etc.).

For more information visit:
Laurel-Foundation.org/VirtualToyDrive
ToyDrive2020.givesmart.com

The Laurel Foundation celebrating 27 years

# SPONSORSHIP LEVELS

## HOLIDAY ANGEL SPONSOR

$25,000

Tax deduction is $25,000

- **Ad** on event website
- **5** Bottles of specialty wine shipped to you from our Wine Sponsor
- **5 signed copies of "Gratitude: A Camp Laurel Cookbook"**
- **Name mention** in virtual program
- **Entrance** to virtual program
- **Sponsorship of 15 children to Camp**

## RUDOLPH SPONSOR

$2,500

Tax deduction is $2,500

- **Logo** on all event material
- **2** signed copy of **"Gratitude: A Camp Laurel Cookbook"**
- **Name mention** in virtual program
- **Entrance** to virtual program
- **Sponsorship of 2 children to Camp**

## GOLD LEAF SPONSOR

$10,000

Tax deduction is $10,000

- **Logo** on all event material
- **2** bottles of specialty wine shipped from our Wine Sponsor
- **3** signed copies of **"Gratitude: A Camp Laurel Cookbook"**
- **Name mention** in virtual program
- **Entrance** to virtual program
- **Sponsorship of 6 children to Camp**

## MISTLETOE SPONSOR

$1,600

Tax deduction is $1,600

- **Logo** on all event material
- **1 signed copy of "Gratitude: A Camp Laurel Cookbook"**
- **Name mention** in virtual program
- **Entrance** to virtual program
- **Sponsorship of 1 child to Camp**

## SILVER BELL SPONSOR

$5,000

Tax deduction is $5,000

- **Logo** on all event material
- **3** signed copies of **"Gratitude: A Camp Laurel Cookbook"**
- **Name mention** in virtual program
- **Entrance** to virtual program
- **Sponsorship of 3 children to Camp**

## INDIVIDUAL GUEST

$500

Tax deduction is $500

- **Name** on Gratitude web page for event
- **Entrance** to virtual program

## INDIVIDUAL GUEST

$250

Tax deduction is $250

- **Name** on Gratitude web page for event
- **Entrance** to virtual program

## INDIVIDUAL GUEST

$150

Tax deduction is $150

- **Entrance** to virtual program

## INKIND DONOR

Our benefit features a Live & Silent Auction with a wide array of items (sports, beauty, apparel, entertainment etc.). Your participation in any one of these event elements is an excellent way to showcase your company. Not only will your company be recognized on our digital platform - all donations are tax deductible. We will provide you with a tax statement detailing the retail value of your donation.

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# 2020 EVENT SPONSORS

JOHN GOULD

tcla

MATTEL

RENIE *design*

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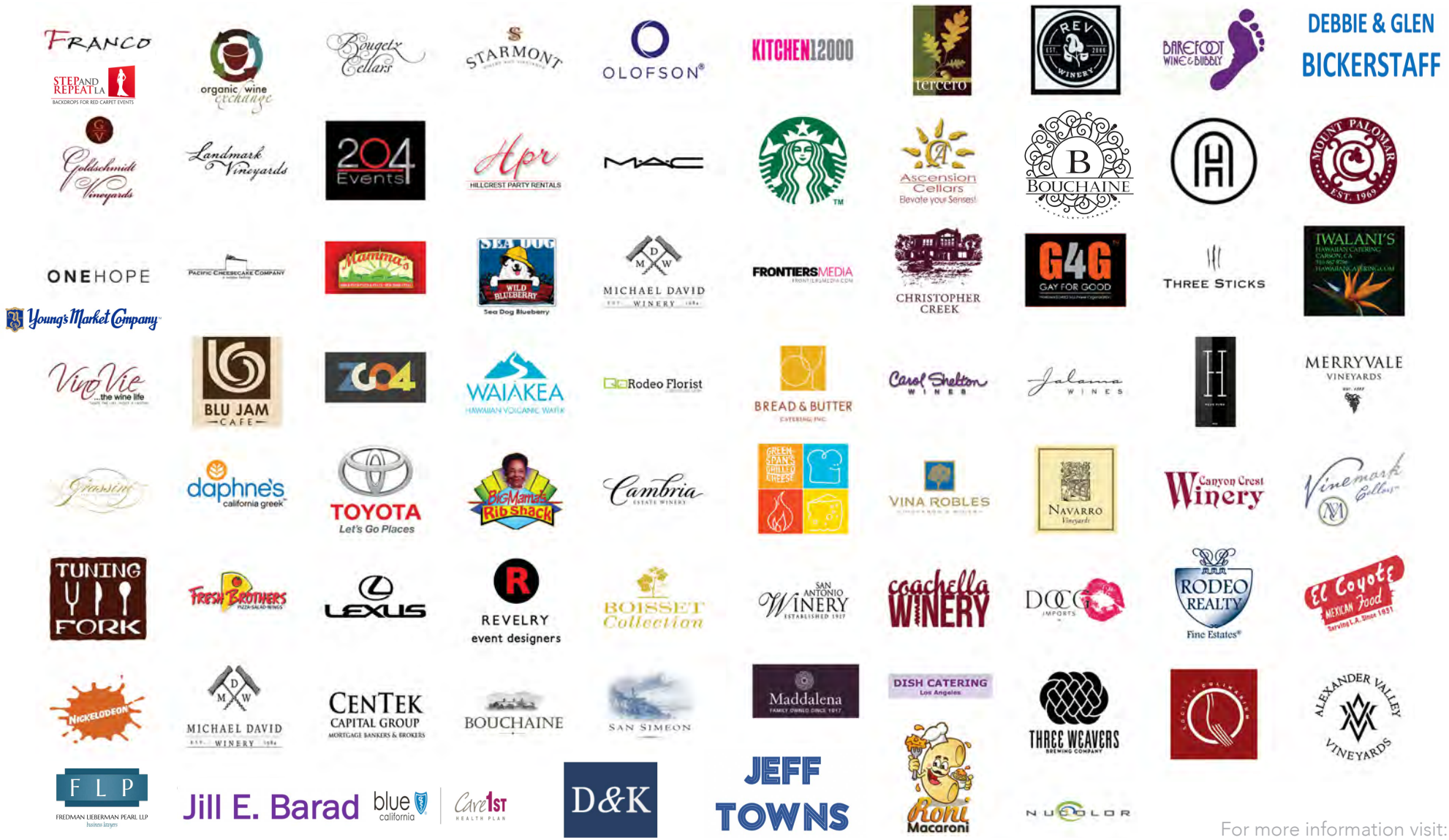
For more information visit:
Laurel-Foundation.org/VirtualToyDrive
ToyDrive2020.givesmart.com

# GRATITUDE TO OUR PREVIOUS EVENT SPONSORS

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# 2019 SUPPORT PROGRAMS

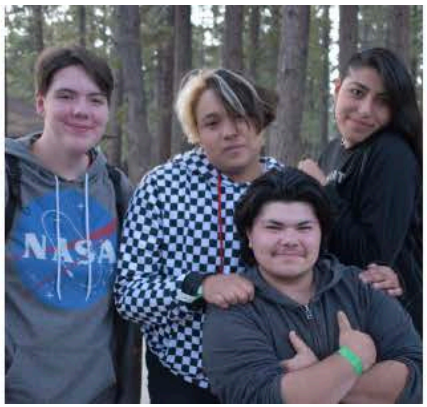
"It's a beautiful week where Ky can truly be herself, make new friends, and know she is never alone!" –Janet, parent

| PROGRAM PARTICIPANTS 2019 | |
|---|---|
| HIV/AIDS YOUTH CAMPS | 131 |
| TRANS/GNC YOUTH CAMPS | 63 |
| INNER CITY DAY CAMPS | 546 |
| TOTAL PARTICIPANTS | 736 |

**FIRST FREE** Transgender/gender diverse CAMP program in the nation

**86%** Increase in clients served since 2016

**$1600** Cost to send one child to camp for a week



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# THE LESLIES' 32ND ANNUAL TOY DRIVE & FUNDRISER

**NAME** **PHONE** **EMAIL**

**COMPANY** **ADDRESS** **CITY/ZIP**

- ☐ Holiday Angel Sponsor $25,000
- ☐ Gold Leaf Sponsor $10,000
- ☐ Silver Bell Sponsor $5,000
- ☐ Rudolf Sponsor $2,500
- ☐ Mistletoe Sponsor $1,600
- ☐ Corporate logo mentioned at virtual program $2,000
- ☐ Corporate logo on web page $1,000
- ☐ Virtual Guest $500
- ☐ Virtual Guest $250
- ☐ Virtual Guest $150
- ☐ Sorry, I cannot attend the event. Here is my cash gift in the amount of: $ _____
- ☐ In-kind item description & value: _____

_____

All cash gifts are 100% tax deductible. Tax EIN# 95-4429260.

## PAYMENT INFORMATION

Please enclose payment (Please make checks payable to The Laurel Foundation). Bill my: ☐ Visa ☐ Master Card ☐ AMEX

Name on Card: _____ Billing Address: _____

Account #: _____ Expiration Date: _____ Security Code: _____

Signature: _____ Date: _____

Please submit form via mail, fax or email to:
The Laurel Foundation 75 S. Grand Ave., Pasadena, CA 91105 Phone: (626) 683-0800 Fax: (626) 683-0890

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