

T H E

A R T

O F _

10.02.21

THE ART OF_

AT BONHAMS | LOS ANGELES, CA

Bonhams

AUCTIONEERS SINCE 1793

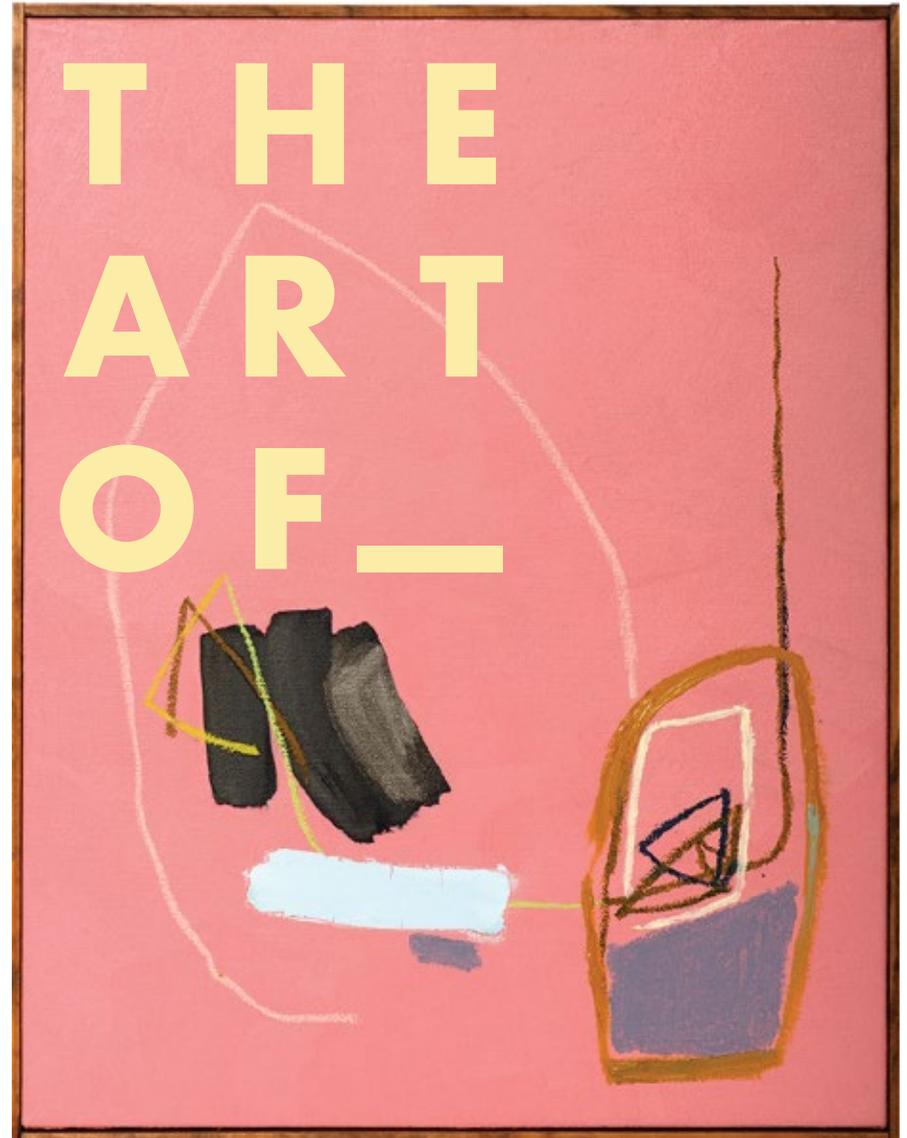
“the Art of” is a live auction event supporting The Laurel Foundation’s work to enrich and empower the lives of transgender/gender diverse youth and children, youth and families affected by HIV/AIDS.

Donated works from internationally revered, industry renowned and rising artists all come together on October 2, 2021 to be auctioned at the iconic Bonhams in Los Angeles, California.

The works and event will be globally promoted for online bidding at a celebrity and honorary - guests - hosted VIP event the night of the auction.



NATHAN OLIVIERA



LUC BERNARD

WHO WE _ ARE

The Laurel Foundation (a 501(c)(3) organization founded in 1993) provides free year-round educational, mental health and social support programs specifically to empower transgender/gender diverse youth and children, youth and families affected by HIV/AIDS. The award-winning programs are designed to meet the unique emotional and physical needs of the youth in a safe, brave space that supports the youths' mental and physical health.



ABE AJAY

WHAT WE DO _



The mission of The Laurel Foundation is to empower children, youth and families affected by HIV/AIDS and transgender/gender diverse youth through year-round educational and supportive programs in a safe and trusting environment. Now in its 29th year, The Laurel Foundation, delivers bold, dynamic, award - winning programs that positively impact the futures of hundreds of youth annually.

Our programs are 100% free for the youth and inspire life-long growth, teaching the importance of healthy behaviors and essential life skills that help them overcome the adversities they face daily. By providing the tools needed to succeed and enrich their lives, our programs enable the youth to embrace who they are, build their self-esteem and self-worth, and open the door to building a self-sufficient, productive, happy life.

For more information please visit: Laurel-Foundation.org



DON FLOOD

PRESENTING SPONSOR

\$50,000

**Tax deduction is
\$48,000**

- **40 VIP guest entrances to event**
- **Full page ad in program**
- **Prominent ad on event web page**
- **Logo on event banner**
- **Sponsorship of 20 children to attend camp.**

THE
ART
OF_



DAVID HOCKNEY



ANDY WARHOL

SPONSORSHIP OPPORTUNITIES

Gold Sponsor

\$25,000

**Tax deduction is
\$24,000**

- **20 VIP guest entrances**
- **Full page ad in program**
- **Ad on event web page**
- **Logo on event banner/podium call out**
- **Sponsorship of 10 children to attend camp.**

Silver Sponsor

\$10,000

**Tax deduction is
\$9,600**

- **8 VIP guest entrances**
- **Half page ad in program**
- **Logo on event web page**
- **Logo on event banner/podium call out**
- **Sponsorship of 4 children to attend camp.**

Bronze Sponsor

\$5,000

**Tax deduction is
\$4,700**

- **6 VIP Guest entrances**
- **Quarter page Logo in program**
- **Sponsorship of two children to attend camp**
- **Logo on event page**
- **Logo on event banner/podium call out**

Copper Sponsor

\$1,000

**Tax deduction is
\$800**

- **4 VIP Guest entrances**
- **Logo in program and event webpage**
- **Partial sponsorship of a child to attend camp**

Laurel Leaf Sponsor

\$500

**Tax deduction is
\$400**

- **2 VIP Guest entrances**
- **Logo in program and event web page**
- **Partial sponsorship of a child to attend camp**

VIP Ticket

\$125

**Tax deduction is
\$75**

- **1 VIP guest entrance**
- **Entrance into VIP event**
- **Partial sponsorship of a child to attend camp**

**THE LAUREL FOUNDATION ART AUCTION SPONSORSHIP COMMITMENT FORM
BONHAMS - LOS ANGELES 10.02.21**

**THE
ART
OF**

Contact Name: _____
Company name (if applicable): _____
Address: _____
City/State/Zip: _____
Phone: _____ Email: _____

CORPORATE SPONSOR

- Presenting \$50,000 Gold \$25,000 Silver \$10,000 Bronze \$5,000
 Copper Sponsor \$1,000 Laurel Leaf Sponsor \$500 VIP \$250

IN-KIND CORPORATE SPONSOR:

- Wine Sponsor (donation of 12 white/12 red bottles for minimum 150 guests)
 Food Sponsor donation of prepared food for minimum of 150 guests)
 I cannot attend the event but would like to provide a cash gift \$ _____
 In-kind item (description & value): _____

All cash gifts are 100% tax deductible. Tax EIN# 95-4429260.

PAYMENT INFORMATION

Bill my: Visa MasterCard AMEX or check payable to "The Laurel Foundation"

Name on Card: _____

Billing Address: _____

Account #: _____ Expiration Date: _____

Security Code: _____

Signature: _____ Date: _____

Please submit form via email or fax to: 626-683-0890

The Laurel Foundation

75 S. Grand Ave., Pasadena, CA 91105

Events@Laurel-Foundation.org



BERIT MONDALE

The Laurel 
Foundation
celebrating 29 years