



*Empowering At-Promise Youth*

**DREAM IT.  
DO IT.**

**Essential Skills for Life  
& Careers Workshop**

**November 15, 2025 9:00 AM - 1:00 PM**

**Pasadena, CA**

**Sponsorship Packages and Opportunities**





# WHO ARE WE

The Laurel Foundation is a nonprofit dedicated to empowering vulnerable youth through free, year-round mental health and educational programs that build confidence, resilience, and hope for the future.





# ABOUT THE EVENT

The Laurel Foundation's Life Skills and Career Workshop Day is designed to empower vulnerable youth with the tools they need to succeed in life.

Through hands-on workshops and interactive sessions, participants learn practical skills such as resume writing, job interview preparation, financial literacy, and college or trade school pathways. The program also provides guidance on developing leadership confidence. By having youth learn from experts in these fields and real-world resources, the workshops equip them to build a brighter future.







# WHO WILL ATTEND

Over 50 local youth aged 13-17 will come together to learn life and work skills

The youth attending are resilient young leaders ages 13–17 who, despite facing systemic barriers and stigma, are eager to learn, grow, and gain the tools needed to thrive.

The event will take place at the **Maxwell House in Pasadena, CA**

The Laurel  
Foundation



# SPONSORSHIP OPPORTUNITIES

## BRONZE SPONSOR \$1,000

- Your company logo is featured on all event materials, including social media posts and event flyers. Plus a verbal shout-out during the event
- Logo included in email marketing campaign for the event
- Marketing materials placed at the event (supplied by the company)

## SILVER SPONSOR \$2,500

- Your company logo is featured on all event materials, including social media posts and event flyers. Plus a verbal shout-out during the event and a small table for materials.
- Logo included in email marketing campaign for the event
- Marketing materials placed at the event (supplied by the company)

## GOLD SPONSOR \$5,000

- Your company logo on all event materials, including social media posts and event flyers
- Verbal shout-out during the event
- 20-minute keynote speaking presentation
- Dedicated sponsor booth with on-the-spot sign-ups
- Industry exclusivity



# IN-KIND SPONSORSHIP OPPORTUNITIES

## FOOD SPONSOR

- Provide snacks or a meal for 75 attendees. Your company logo will be displayed on all event materials and social media platforms.
- Logo included in email marketing campaign for the event

## BEVERAGE SPONSOR

- Provide beverages for 75 attendees. Your company logo will be displayed on all event materials and social media platforms
- Logo included in email marketing campaign for the event

## GIVE- AWAY SPONSOR

- Donate swag or items for a raffle. Your logo will be displayed on all event materials and social media platforms
- Logo included in email marketing campaign for the event.



# ABOUT THE EVENT PRODUCERS

Over 30 years of events



Margot  
Anderson  
(she/her)

Founder and CEO of The Laurel Foundation, Margot has dedicated her leadership to creating thoughtful, impactful programs that equip youth with essential life and career skills.



Mischa  
Haramia  
(she/her)

With 35+ years in the AEC industry, Mischa is a recognized leader who actively speaks, advocates, and volunteers through industry and community organizations to champion diversity, equity, and inclusion.



Ines  
Nasri  
(she/her)

As a leader in digital marketing, Ines applies her expertise to amplify the voices of our sponsors, ensuring their impact and visibility are felt throughout the event.



Shindale  
Seale  
(she/her)

Shindale specializes in diversity, equity, and inclusion, ensuring the event remains accessible and welcoming to all communities.



# GUEST SPEAKERS



Rose Montoya  
(she/her)

Rose Montoya is a transgender activist, educator, and model who has overcome adversity with courage and authenticity, turning personal challenges into a platform for advocacy. Through her voice and visibility, she empowers others to embrace their true selves and fight for equality.



Ari Ruiz  
(he/him)

Ari Ruiz, a proud DREAMER and community leader, has dedicated his life to advancing equity and representation in politics. His journey of resilience and advocacy inspires youth to believe in their own power to lead and create lasting change.



Samantha Rios  
(she/her)

Samantha Rios was named Los Angeles Youth Poet Laureate, using her words to amplify stories of struggle, hope, and identity. Her resilience and passion for expression encourage youth everywhere to find their voice and believe in the power of their own story.





# CONTACT



Margot Anderson at  
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To secure your Sponsorship.